

Recipes for Success in Leadership,
Motivation, and Marketing

THE SHEF

*“Hiring [The Shef] to speak to our group was the **best investment in the future of our people and our Company that we have made in a long time.**”*

Jim Nelson
Coldwell Banker



A partial list of Dave's satisfied clients:



Your attitude, motivation, and drive paves the way for your success in life! Do you deliver? The power of perspective can shift the worst day to the best day in the blink of an eye. Discover how your audience can tap into their own Recipes for Success and thrive!

Discover why more than **559,000 people from 58 countries** rave about Dave "The Shef" Sheffield's custom-tailored motivating live programs that are packed with humor and **great content**. Whether your audience is 20 people or 15,000 people, they will be fired up and given tools that they can use right away!

Here are just a few of Dave's most Popular Programs:



Blabvertising: The Art of Word-of-Mouth Marketing

Sales teams, leadership audiences, and customer service groups **love The Shef's most popular business growth**

program.

Your audience will discover the following:

- How to create an uncontrollable success-driven culture
- **3 Strategies** that help your business **stand out from the crowd** instantly!
- "Referral Magic"- Grow your business by using **this one word**
- Becoming the **top of mind expert** in the eyes of your target market

How to Keep Your Head On, While Working Your But Off!

In today's **crazy business and economic climate**, does your team need to be reminded that the light at the end of the tunnel is *not* a train heading at them?

- How to **keep going when you want to give up**
- **Secrets of communication** (even with difficult people!)
- How to **embrace change**, not fight it
- Heavy doses of mental floss to **inspire and motivate!**



For booking information, contact Shef's office at dave@theshef.com or 563-343-5412.

Video and Additional Information Available at www.TheShef.com Video testimonials: www.ShefVideo.com