

THE SHEF

Recipes for Success in Leadership,
Motivation, and Marketing

“Hiring [The Shef] to speak to our group was the **best investment in the future of our people and our Company that we have made in a long time.**”

Jim Nelson
Coldwell Banker



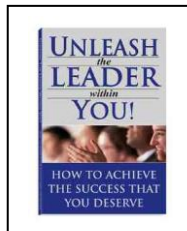
A partial list of Dave's satisfied clients:



Your customers and employees are craving an awesome experience when they do business with you! Do you deliver? Technology, changing customer needs, and a lack of customer loyalty have shifted everything for small businesses. **Following the right recipe for success will help your company build a raving fan base!**

Discover why more than **559,000 people from 58 countries** rave about Dave "The Shef" Sheffield's custom-tailored motivating live programs that are packed with humor, interaction, and **great content**. Whether your audience is 20 people or 15,000 people, they will be fired up and given tools that they can use *right away!*

Here are just a few of Dave's most Popular Programs:



Unleashing the Leader Within You!

The Shef's most popular leadership development and growth program.

Your audience will discover the following:

- How to create an uncontainable success-driven culture
- **3 Strategies** that help your business **stand out from the crowd** instantly!
- Creating leaders at every level, regardless of title!
- Becoming the **top of mind expert** in the eyes of your target market

How To Keep Your Head On, While Working Your But Off!

In today's **crazy business and economic climate**, does your team need to be reminded that the light at the end of the tunnel is not a train heading at them?

- How to **keep going when you want to give up**
- **Secrets of communication** (even with difficult people!)
- How to **embrace change**, not fight it
- Heavy doses of mental floss to **inspire and motivate!**



For booking information, contact Shef's office at dave@theshef.com or 563-343-5412.
Video and Additional Information Available at www.TheShef.com