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Introduction

Dave “The Shef” Sheffield

Dave “The Shef” Sheffield started his first business at the age of 19, since then he has employed over 3500 people. He has touched the lives of more than 450,000 people from 58 different countries via his dynamic live programs and his books.

He is a highly sought after speaker and consultant, helping organizations with his “Always Better Your Best” programs.

He is the co-author of 5 books which have sold more than 55,000 copies worldwide. A limited number of these books will be available for signing immediately following the program.

Join me in welcoming Dave “The Shef” Sheffield!

Sheffield Development Group, Inc.
PO Box 29, Port Byron, IL 61275

www.theshef.com

dave@theshef.com

800-863-2591

563-343-5412