



Introduction

PLEASE READ EXACTLY AS WRITTEN, please reminder the audience to silence their cell phones.

Thank you!

Dave "The Shef" Sheffield

Our speaker today...

Is an Authority on the topic of discovering your peak potential. He started his first business at the age of 19, since then he has employed over 3500 people. He has coached countless sales professionals, speakers, and business leaders helping them create a personal brand and innovative marketing techniques that has helped their businesses flourish. Having presented to 398,500 people from 58 countries, The Shef truly enjoys helping and teaching others. We will be given a taste of these proven techniques that produce results, growth, and personal fulfillment. He's presented to small businesses, large corporations, colleges, youth audiences, and at private boot-camps with a price tag of over \$3000 per attendee.

He is the co-author of four books,

- UNLEASHING THE LEADER WITHIN YOU**
- UNLEASHING THE VISION WITHIN YOU**
- MASSIVE DOSE OF MOTIVATION**
- ONE STEP FROM STRIKING GOLD**

These books have sold in excess of 56,000 copies worldwide. The books and additional resources will be available for signing immediately following his program. I highly recommend you check out these resources!

Ladies and gentleman please help me in welcoming Dave "The Shef" Sheffield...